

SPORT MANAGEMENT (BS)

The Department of Educational Leadership, Sport Management major, prepares students to enter careers in the sport industry, including intercollegiate athletics, professional sports, the sporting goods industry, private/public sport clubs and resorts, youth sport management, and sport venue and event management.

Requirements

The most recent program guidelines and sample semester sequence are available on the Neag School of Education website at advising.education.uconn.edu (<http://advising.education.uconn.edu>). The Department of Educational Leadership offers the following undergraduate program:

Sport Management

Students complete course work in Common Curriculum, cognate areas, and Educational Leadership. Requirements include:

Course	Title	Credits
COMM 1100	Principles of Public Speaking	3
ECON 1201 & ECON 1202	Principles of Microeconomics and Principles of Macroeconomics	6
MATH 1070Q	Mathematics for Business and Economics	3
PSYC 1100	General Psychology I	3
PSYC 1101 or PSYC 1103	General Psychology II General Psychology II (Enhanced)	3
PSYC 2600	Industrial/Organizational Psychology	3
SOCI 1001 or SOCI 1251	Introduction to Sociology Social Problems	3
STAT 1000Q or STAT 1100Q	Introduction to Statistics I Elementary Concepts of Statistics	4
EDLR 3090	Directed Observation and Participation in Sport Organizations	3
EDLR 3091	Internship in Sport Organizations	6
EDLR 3300W	Sport in Society	3
EDLR 3310	Management of Sport Organizations	3
EDLR 3325	Sport Venue and Event Management	3
EDLR 3335	Sport Law	3
EDLR 3340	Introduction to Sport Marketing	3
EDLR 3345	Financial Management in the Sport Industry	3
EDLR 3350	Introduction to Sport Communication	3
EDLR 3547W	Introduction to Sport Based Youth Development	4
EDLR 3550	Career Development in Sport Management	3
SOCI 1501	Race, Class, and Gender (recommended)	3
Fifteen credits of cognate electives		15
Total Credits		83