

SPORT MANAGEMENT (BS)

The Department of Educational Leadership, Sport Management major, prepares students to enter careers in the sport industry, including intercollegiate athletics, professional sports, the sporting goods industry, private/public sport clubs and resorts, youth sport management, and sport venue and event management.

Requirements

The University's general education requirements are listed in the "Academic Regulations" section of this *Catalog*.

The most recent program guidelines and sample semester sequence are available on the Neag School of Education website at advising.education.uconn.edu (<http://advising.education.uconn.edu>). The Department of Educational Leadership offers the following undergraduate program:

Sport Management

Students complete course work in general education, cognate areas, and Educational Leadership. Requirements include:

Course	Title	Credits
COMM 1100	Principles of Public Speaking	3
ECON 1201 & ECON 1202	Principles of Microeconomics and Principles of Macroeconomics	6
MATH 1070Q	Mathematics for Business and Economics	3
PSYC 1100	General Psychology I	3
PSYC 1101	General Psychology II	3
or PSYC 1103	General Psychology II (Enhanced)	
PSYC 2600	Industrial/Organizational Psychology	3
SOCI 1001	Introduction to Sociology	3
or SOCI 1251	Social Problems	
STAT 1000Q	Introduction to Statistics I	4
or STAT 1100Q	Elementary Concepts of Statistics	
EDLR 3090	Directed Observation and Participation in Sport Organizations	1-3
EDLR 3091	Internship in Sport Organizations	1-6
EDLR 3300W	Sport in Society	3
EDLR 3310	Management of Sport Organizations	3
EDLR 3325	Sport Venue and Event Management	3
EDLR 3335	Sport Law	3
EDLR 3340	Introduction to Sport Marketing	3
EDLR 3345	Financial Management in the Sport Industry	3
EDLR 3350	Introduction to Sport Communication	3
EDLR 3547W	Introduction to Sport Based Youth Development	4
EDLR 3550	Career Development in Sport Management	3
SOCI 1501	Race, Class, and Gender (recommended)	3
Fifteen credits of cognate electives		15
Total Credits		76-83

University General Education Requirements

Every student must meet a set of core requirements to earn a baccalaureate degree, in addition to those required by the student's major course of study and other requirements set by the student's school or college. For more information about these requirements, please see General Education Requirements (<https://catalog.uconn.edu/undergraduate/gen-ed-requirements/>).

Neag School of Education Degree Requirements

Students must meet a set of requirements established by the school in addition to the University's General Education requirements. For more information, see the Neag School of Education (<https://catalog.uconn.edu/undergraduate/neag-education/#requirements>) section of this catalog.