

SOCIAL RESPONSIBILITY AND IMPACT IN BUSINESS MINOR

This minor is designed to offer a basic understanding of the role of business and government in environmental and social responsibility. This minor is not available to Marketing majors.

Business students and Accelerated SRIB Masters students should register for the BLAW or MKTG sections; non-business majors should register for the HRTS or BADM sections.

Requirements

The four required courses are:

Course	Title	Credits
BLAW 3175/ BADM 3720	The Legal and Ethical Environment of Business	3
And three of the following:		
BLAW/HRTS 3252 or BLAW 5252	Business and Human Rights ¹ Business and Human Rights	3
BLAW/BADM 3253 or BLAW 5253	Sustainability, Markets, and Society ¹ Sustainability, Markets, and Society	3
BLAW/HRTS 3254 or BLAW 5254	Social Responsibility and Accountability in Business ¹ Social Responsibility and Accountability in Business	3
MKTG/BADM 3255 or MKTG 5255	Global Issues in Marketing for Social Impact ¹ Global Issues in Marketing for Social Impact	3
MKTG/BADM 3258 or MKTG 5258	Marketing Strategy for Environmental and Social Impact ¹ Marketing Strategy for Environmental and Social Impact	3

¹ Must be taken in residence at the University of Connecticut.

Nine of the credits for this minor identified above must be earned in residence at the University of Connecticut. Education Abroad courses may not be used to meet this residency requirement.

Students must meet all prerequisites before registering for a course. Access to courses for this minor is on a space available basis, and the School of Business cannot guarantee completion of this minor. Students may require departmental permission to register for courses in the minor. Refer to the School of Business section of this catalog for restrictions on Business minors and limits on the number of Business courses available to non-Business students.

The minor is offered by the School of Business (<https://www.business.uconn.edu/>).