

SOCIAL RESPONSIBILITY AND IMPACT IN BUSINESS MINOR

This minor is designed to offer a basic understanding of the role of business and government in environmental and social responsibility. This minor is not available to Marketing majors.

Requirements

Students must complete 12 credits to earn the minor, completing four 3-credit 3000-4000 level BLAW (HRTS/BADM/MKTG) courses. Business students should register for the BLAW sections; Human Rights majors should register for the HRTS sections; other non-Business majors should register for the BADM sections.

Course	Title	Credits
BLAW 3175/ BADM 3720	The Legal and Ethical Environment of Business	3
Three of the following:		
BLAW/HRTS/BADM/ MKTG 3252	Business and Human Rights ¹	3
BLAW/BADM/MKTG 3253	Sustainability, Markets, and Society ¹	3
BLAW/HRTS/BADM/ MKTG 3254	Social Responsibility and Accountability in Business ¹	3
MKTG/BADM 3255	Global Issues in Marketing for Social Impact ¹	3
MKTG/BADM 3258	Marketing Strategy for Environmental and Social Impact ¹	3

¹ Must be taken in residence at the University of Connecticut.

Nine of the credits for this minor identified above must be earned in residence at the University of Connecticut. Education Abroad courses may not be used to meet this residency requirement.

Students must meet all prerequisites before registering for a course. Access to courses for this minor is on a space available basis, and the School of Business cannot guarantee completion of this minor. Students may require departmental permission to register for courses in the minor. Refer to the School of Business section of this catalog for restrictions on Business minors and limits on the number of Business courses available to non-Business students.

The minor is offered by the School of Business (<https://www.business.uconn.edu/>).