

ENTREPRENEURSHIP AND TECHNOLOGY INNOVATION MINOR

This minor is jointly offered by the School of Business and the College of Engineering to expose students to the fundamentals of entrepreneurship and technology innovation, with a focus on the product design process, business principals required for viable startups, and physical prototyping.

Requirements

To receive a minor in Entrepreneurship and Technology Innovation, a student must complete four 3000/4000 level course including the required courses. Engineering students who elect to use their first semester of senior design to satisfy these requirements will only be required to complete 11 total credits if that course is a two-credit course. All other students would take 4 three-credit courses.

Course	Title	Credits
Group 1: Required Courses		
ENGR/MENT 3500	Technology Innovation and Entrepreneurship	3
ENGR/MENT 3501	Technology Innovation and Entrepreneurship II	3
Group 2: Elective Courses		
Select five-six credits from the following:		5-6
ACCT 4204	Financial Statement Analysis and Business Valuation	
ACCT 4261		
BADM/BLAW 3678		
BADM/BLAW 3681		
BADM/MENT 3234	Opportunity Generation, Assessment, and Promotion	
BADM/MENT 3235	Venture Planning, Management, and Growth	
BADM/MKTG 3625	Integrated Marketing Communications in the Digital Age	
BADM/MKTG 3753		
BME 4900	Biomedical Engineering Design I	
BME 6086/ BADM 5894/ MENT 5895	Special Topics In Biomedical Engineering	
CE 4900W	Civil Engineering Projects I	
CE 4910W		
CHEG 4140	Chemical Engineering Capstone Design I	
CSE 4939W	Computer Science and Engineering Design Project I	
CSE 4950	Electrical and Computer Engineering Design I	
ECE 4901	Electrical and Computer Engineering Design I	

ENGR 3195	Special Topics in Engineering (when offered as "Innovation Zone Projects")
ENVE 4910W	Environmental Engineering Design I
FNCE 4319	Entrepreneurial Finance
FNCE 4430	Mergers and Acquisitions
ME 4972	Senior Design Project I
MEM 4225	Advanced Products and Processes
MEM 4971W	Senior Design Project I
MENT 3236	Managerial Negotiations
MENT 3982	Professional Practice in Entrepreneurial Business Development
MENT 4292	Venture Consulting
MENT 4895	Special Topics (when offered as "Managing Creativity and Innovation")
MKTG 4362	Marketing Planning and Strategy
MSE 4901W	Capstone Design Project I
OPIM 3401	Business Software Development

Total Credits 11-12

Engineering students may use the first semester of the senior design course as approved on their major plan of study, and may only do so with a project approved by the director of the Entrepreneurship and Technology Innovation Minor or the Associate Dean for Undergraduate Education.

Group 1 and 2 classes may not be simultaneously used towards another minor, and only one class used to satisfy this minor may be simultaneously used towards the student's major requirements. Credits from internships cannot be used to satisfy requirements for the minor. Substitutions of Engineering classes are allowed but must be approved by the Associate Dean for Undergraduate Education. Substitutions of Business classes are allowed but must be approved by the Associate Dean for Undergraduate Programs.

Refer to the School of Business section of this catalog for restrictions on Business minors and limits on the number of Business courses available to non-Business students. Access to courses for this minor is on a space-available basis, and the School of Business and the College of Engineering cannot guarantee completion of this minor.

For more information, contact the Peter J. Werth Institute for Entrepreneurship and Innovation by phone at 860-486-4299 or by email at kathy.rocha@uconn.edu.