

SURVEY RESEARCH AND DATA ANALYSIS (MA)

The School of Public Policy offers an online Master of Arts (M.A.) in Survey Research and Data Analysis. The program prepares survey research professionals to gather data about attitudes, opinions, behaviors, or demographics and analyze that information to answer complex questions about society. The program delivers high-quality instruction in both traditional and cutting-edge methodologies, qualitative and quantitative data collection, and data analysis techniques through a robust online delivery platform.

Master of Arts Requirements

Students take a total of 30 credits.

Course	Title	Credits
Required Courses		
PP 5332	Advanced Quantitative Methods	3
PP 5376	Applied Quantitative Methods	3
PP 5377	Qualitative Methods in Public Policy	3
PP 5379	Principles and Methods of Survey Research I	3
PP 5383	Principles and Methods of Survey Research II	3
PP 5341 or PP 5385	Public Opinion and Democratic Processes Attitude Formation	3
PP 5386	Survey Research Analysis and Reporting	3
PP 5389	Capstone on the Future of Survey Research	3
Electives		
Six credits of electives ¹		6
Total Credits		30

¹ Students without two years of relevant work experience must complete three-credits of PP 5390 Supervised Internship in lieu of three-credits of electives.