

BUSINESS ADMINISTRATION (PHD)

Prepares students to conduct high quality, state-of-the-art research and to take faculty positions at leading universities. Areas of study include Accounting, Finance, Management, Marketing, or Operations and Information Management. This is a full-time program with an average completion time of five years.

Location

- Storrs Campus

Modality

- In Person

Requirements

Doctoral students are required to successfully complete between 37 and 49 credits of coursework, depending on their concentration (Accounting, Finance, Management, Marketing, or Operations and Information Management). Coursework spans three broad categories: Research Methods, Major Area of Concentration, and Supporting Courses. Students must maintain a minimum GPA of 3.0, and also complete a qualifying research paper, pass a general examination in their area of concentration, complete a minimum of 15 credits of GRAD 6950 Doctoral Dissertation Research, and successfully complete a dissertation.

Learning Objectives

1. Integrate advanced knowledge from across business disciplines to demonstrate broad and deep expertise in the field, and to critically address complex theoretical and practical issues in a global and societal context.
2. Apply rigorous qualitative and quantitative research methods to design, conduct, and analyze independent studies in business, adhering to the highest standards of ethical and professional research practice.
3. Create new knowledge by critically evaluating existing research to identify knowledge gaps, and by developing innovative theoretical or empirical studies that advance the theory and practice of business.
4. Communicate complex ideas and research findings clearly and effectively in both written and oral forms to academic, professional, and general audiences.
5. Demonstrate professional integrity and ethical conduct in all aspects of research and scholarship, including responsible study design, data analysis, and dissemination of findings, while engaging collaboratively and respectfully with the scholarly community.