

BUSINESS ADMINISTRATION (MBA)

The UConn MBA is a 42-credit graduate program designed for working professionals who seek a top-ranked, AACSB-accredited business education taught by world-class faculty—delivered with maximum flexibility.

Program Formats

Students can choose between two formats:

Flex MBA

Offers a blend of online and in-person classes, allowing students to customize their learning experience. In-person courses are available at UConn's Hartford and Stamford campuses, while online courses are offered in asynchronous (on-demand) and synchronous (live) formats.

Online MBA

A fully online program combining asynchronous and synchronous learning, designed for students who need the convenience of studying anytime, anywhere. Live sessions typically require no more than three hours per week.

Both formats provide opportunities for customization, specialization, and career-focused learning, enabling students to complete the program in as little as two years or at a more flexible pace.

Executive MBA

The EMBA program prepares students for senior management positions in industry. Courses cover the broad functional domains of business.

Locations

MBA

- Hartford Campus
- Stamford Campus
- Storrs Campus
- Waterbury Campus

Executive MBA

- Hartford Campus

Modalities

MBA

- In Person
- Online

Executive MBA

- In Person
- Online

Master of Business Administration (M.B.A.)

The M.B.A. program prepares students for management positions and career pathways towards business leadership. Courses cover the broad functional domains of business and their strategic integration. Courses

are offered in a variety of delivery modes, from fully online to fully in-person, with flexibility in scheduling and time to completion.

M.B.A. students complete 42 credits at their own pace, which averages two years to completion. The curriculum includes 27 credits in required core courses and 15 elective credits. Students can complete their degree in-person and online out of Hartford, Stamford, or Waterbury, or completely online in Online Fast (cohort model) or Online Flex (student chooses classes each semester like in the on-ground model). Online students will be required to access all course material online and will need reliable internet access to complete the requirements of the program. Concentrations are available in Business Analytics, Business Applications of AI, Business Ethics and Compliance, Finance, General Business, Management, Marketing, and Supply Chain Management.

Course	Title	Credits
Required Courses		
ACCT 5121	Financial Accounting and Reporting	3
BLAW 5175	Business, Law, and Ethics in Modern Society	3
FNCE 5101	Financial Management	3
FNCE 5151	Introduction to Economic Markets	3
MENT 5138	Managing Organizations	3
MENT 5800	Strategic Management	3
MKTG 5115	Marketing Management	3
OPIM 5110	Operations Management	3
OPIM 5185	Introduction to Data Analytics and Managing Information Systems	3
Elective Requirements		
Complete 15 credits in graduate level elective courses		15
Total Credits		42

Concentrations

MBA students may complete their degree with a General Business concentration by taking any M.B.A. electives of their choice or take three electives (nine credits) in any of the following areas to develop a concentration: Business Analytics, Business Ethics and Compliance, Finance, Management, Marketing, or Supply Chain Management. These are in addition to the required core courses listed above.

Supply Chain Management Concentration

Course	Title	Credits
Select three of the following:		
OPIM 5111	Supply Chain Analytics	9
OPIM 5112	Strategic Sourcing	
OPIM 5113	Distribution and Logistics	
OPIM 5114	Sustainable Supply Chain Management: Strategies for Environmental and Social Responsibility	
OPIM 5115	Supply Chain Finance	
Total Credits		9

Business Applications of AI

Course	Title	Credits
Three of the following:		
BLAW 5790	Revolutionary Technologies and the Social Responsibility of Business	9
FNCE 5711	Foundations of FinTech	

MKTG 5665	Digital Marketing
OPIM 5170	AI for Managers
Total Credits	
9	

Master of Business Administration (M.B.A.) Advanced Standing Pathway

The M.B.A. program offers an advanced standing pathway to the M.B.A. for students who have already completed a graduate degree from UConn in any M.S., M.A., Ph.D., J.D., MSW, Pharm D, or M.D. program. Advanced standing students complete 33 required credits including 27 credits of core courses, and 6 credits of electives.

Executive M.B.A.

Students must have prior managerial experience and complete 42 credits of graduate-level Executive Master of Business Administration (EMBA) courses as part of a lockstep cohort over 21 months. Students may elect to complete an additional 12 credits to earn a graduate certificate.

Learning Objectives

Master of Business Administration (M.B.A.)

1. Explain business theories and research. (Core Knowledge)
2. Determine whether an action is ethical or not and its implications. (Ethical Leadership)
3. Apply creative, innovative, and entrepreneurial approaches to business practices and planning. (Creative, Innovative Entrepreneurial)
4. Develop and implement innovative business models. (New Business Model)
5. Solve complex business problems. (Critical Thinking)
6. Communicate clearly and effectively in a business environment. (Communication Skills)
7. Develop effective and collaborative teams. (Team Skills)
8. Demonstrate strategic decision making. (Strategic Thinking)
9. Integrate functional business skills across business disciplines/ areas. (Cross Functional Skills)
10. Demonstrate global citizenship in organizational and business decisions. (Contribution to Global Community)

Executive M.B.A.

1. Master an essential set of analytic and quantitative skills necessary for making effective and ethical business decisions
2. Understand global markets and the behavior of firms in different market settings
3. Understand the importance of teamwork in a business setting and demonstrate that they can effectively work in teams
4. Effectively communicate to both internal and external business audiences through a variety of mediums and technologies