

# SURVEY RESEARCH (GRADUATE CERTIFICATE)

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The Online Graduate Certificate in Survey Research, which is offered by the School of Public Policy, prepares students to use survey research in their careers. The certificate is comprised of four courses, totaling 12 credits. The certificate courses can be applied to the Master of Arts in Survey Research and Data Analysis provided the student makes the decision to apply to the Master's degree program prior to having the certificate awarded. Graduate certificate students and their advisors decide the most appropriate course of study.

## Required Courses

| Course                                  | Title  | Credits   |
|---|--|-----------|
| PP 5379                                 | Principles and Methods of Survey Research I                | 3         |
| Select nine credits from the following: |  | 9         |
| PP 5322                                 |  |           |
| PP 5332                                 | Advanced Quantitative Methods                              |           |
| PP 5376                                 | Applied Quantitative Methods                               |           |
| PP 5377                                 | Qualitative Methods in Public Policy                       |           |
| PP 5382                                 | Project Management in Survey Research                      |           |
| PP 5383                                 | Principles and Methods of Survey Research II               |           |
| PP 5384                                 |  |           |
| PP 5385                                 | Attitude Formation <sup>1</sup>                            |           |
| or PP 5341                              | Public Opinion and Democratic Processes                    |           |
| PP 5386                                 | Survey Research Analysis and Reporting                     |           |
| PP 5387                                 | Surveys for Market Research                                |           |
| PP 5388                                 | An Introduction to Multipopulation Survey Research Methods |           |
| PP 5389                                 | Capstone on the Future of Survey Research                  |           |
| PP 5397                                 | Special Topics in Public Policy                            |           |
| <b>Total Credits</b>                    |  | <b>12</b> |

<sup>1</sup> Recommended course for students who do not have professional survey research experience.