

ADVANCED BUSINESS CERTIFICATE IN BUSINESS ANALYTICS (GRADUATE CERTIFICATE)

This certificate is designed for business managers and data professionals who are interested in the role of business analytics in organizations and how data analytics can be applied to help make better business decisions. Students must complete 12 credits.

Requirements

Course	Title	Credits
Required Courses		
OPIM 5603	Statistics in Business Analytics	3
OPIM 5604	Predictive Modeling	3
OPIM 5272	Data Management and Business Process Modeling	3
Required Electives		
Select one from the following:		3
OPIM 5111	Supply Chain Analytics	
OPIM 5112	Strategic Sourcing	
OPIM 5113	Distribution and Logistics	
OPIM 5501	Visual Analytics	
OPIM 5502	Big Data Analytics with Cloud Computing	
OPIM 5504	Adaptive Business Intelligence	
OPIM 5505	Analytical Consulting for Financial Services	
OPIM 5508	Healthcare Analytics and Research Methods	
OPIM 5509	Introduction to Deep Learning	
OPIM 5510	Web Analytics	
OPIM 5511	Survival Analysis with SAS	
OPIM 5512	Data Science using Python	
OPIM 5641	Business Decision Modeling	
OPIM 5671	Data Mining and Time Series Forecasting	
Three credits of other OPIM 5000-level coursework with permission of the Department		
Total Credits		12

This certificate is offered by the School of Business (<https://www.business.uconn.edu/>).