

ARTS LEADERSHIP AND CULTURAL MANAGEMENT (GRADUATE CERTIFICATE)

Formerly offered as Arts Administration

The School of Fine Arts offers an online graduate certificate in Arts Leadership and Cultural Management. The certificate comprises four required courses totaling 12 credits that emphasize the critical areas of governance/leadership, budgeting/finance, fundraising, and marketing. The goal of the curriculum is to provide a deep conceptual context for the work of arts organizations coupled with skills for practical application through active online learning. The program incorporates case studies, group work, project-based assignments, and guest lecturers that bring real-world knowledge to the classroom. This program can be completed in 12 months. Classes are non-sequential.

Required Courses

Course	Title	Credits
DRAM 5120	Financial Management for the Arts	3
DRAM 5121	Governance and Leadership in the Arts	3
DRAM 5122	Fund Raising and Development for the Arts	3
DRAM 5123	Marketing the Arts	3
Total Credits		12